



# 2010 Global JA Titan Challenge - Online Edition

## Competition Overview

The 2010 Global JA Titan Challenge – Online Edition (Formerly HPGBC) utilizes *JA Titan*<sup>®</sup>, an online program that allows teams of high school and university students to act as chief executive officers of virtual manufacturing companies and compete to earn the highest performance index. The teams are prompted to make decisions that affect the profitability and sustainability of their virtual company and attempt to outperform their competitors in profit, sales, and market share. They set prices, determine production levels, invest capital in their facilities, plan marketing and research, and designate contributions to charities.

**Elimination Rounds:** Review the complete competition schedule at [http://www.ja.org/involved/global\\_titan/schedule.shtml](http://www.ja.org/involved/global_titan/schedule.shtml)

Preliminary Round: February 18 to March 18, 2010

Semi Final Round: March 30 to April 27, 2010

Final Round: April 29, 2010 to May 25, 2010

## Registration

Only JA Member Offices in good standing are eligible to register student teams for Global JA Titan Challenge – Online Edition. In addition to paying the \$70 entrance fee, all participating JA Member Offices must agree to submit team contact information into the registration system by the stated deadline. Registration opens Monday, February 1, 2010 and will remain open until Sunday, February 14, 2010 until 12:00 or 12 noon EST (GMT -5). Teams that attempt to register after registration has closed will not be eligible to compete.

## Payment

The \$70 entrance fee is due upon completion of the online registration. Credit cards are the preferred method of payment.

## Winning Teams Announced

Tuesday, June 8, 2010.

## Student Eligibility Requirements

JA students or alumni between the ages of 14 and 22, from any global region, who have JA Worldwide program experience including, but not limited to: *JA Titan*, *JA Banks in Action*, *JA Company Program*, *JA Economics*, *JA Exploring Economics*, and/or *GLOBE* are eligible to participate. For a list of available JA programs for high school, visit the JA Programs listing at [http://www.ja.org/programs/programs\\_high\\_overview.shtml](http://www.ja.org/programs/programs_high_overview.shtml).

Visit the Global JA Titan Challenge Competition Center at

[http://www.ja.org/involved/global\\_titan/index.shtml](http://www.ja.org/involved/global_titan/index.shtml) for additional competition rules, structure, prizes, schedule, and frequently asked questions.

To learn more about receiving this program in your area, contact your local JA Member Office by visiting <http://www.ja.org/near/near.shtml>. If your country does not have a JA Member Office, please contact your nearest Regional Office.

## Cash Prizes

The following cash prizes will be awarded in U.S. dollars to the top five teams:

- First Place Team \$3,000
- Second Place Team \$2,000
- Third Place Team \$1,000
- Fourth Place Team \$500
- Fifth Place Team \$250